



Order / Rev: 100305  
 Alt Order #: 06809909  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 2	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	2	\$700.001	0.00	NM		2	\$1,400.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12															
E 3	KSNV	10/15/12	10/16/12	Today Show	CM	658a-9am	MT-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 4	KSNV	10/10/12	10/12/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$900.001	0.00	NM		6	\$5,400.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 5	KSNV	10/10/12	10/12/12	M-F Today Show II 3rd 10AM		9-10a	--WTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 6	KSNV	10/15/12	10/16/12	M-F Today Show II 3rd 10AM		9-10a	MT-----	:30	2	\$425.001	0.00	NM		2	\$850.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12															
E 7	KSNV	10/15/12	10/16/12	M-F Today Show III 4th 10AM		10am-11am	MT-----	:30	2	\$325.001	0.00	NM		2	\$650.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12															
E 8	KSNV	10/10/12	10/12/12	M-F Today Show III 4th 10AM		10am-11am	--WTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 9	KSNV	10/10/12	10/12/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.001	0.00	NM		6	\$1,950.00
<b>RR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 10	KSNV	10/15/12	10/16/12	Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.001	0.00	NM		4	\$1,300.00
<b>RR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12															
E 11	KSNV	10/15/12	10/16/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$425.001	0.00	NM		2	\$850.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12															
E 12	KSNV	10/10/12	10/12/12	Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12															
E 13	KSNV	10/10/12	10/12/12	Noon News	CM	1230-1p	--WTF--	:30	3	\$325.001	0.00	NM		3	\$975.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm The Agenda 1230pm															
AGENDA															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12    10/14/12    --WTF--    3    \$325.00    0.00															
E 14	KSNV	10/15/12	10/16/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Agenda 1230pm															
AGENDA															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/15/12    10/21/12    MT-----    2    \$325.00    0.00															
E 15	KSNV	10/15/12	10/16/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Doctors															
DRS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/15/12    10/21/12    MT-----    2    \$325.00    0.00															
E 16	KSNV	10/10/12	10/12/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
The Doctors															
DRS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12    10/14/12    --WTF--    3    \$325.00    0.00															
E 17	KSNV	10/10/12	10/12/12	Dr. Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
Dr Phil															
PHIL															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12    10/14/12    --WTF--    6    \$450.00    0.00															
E 18	KSNV	10/15/12	10/16/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
Dr Phil															
PHIL															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/15/12    10/21/12    MT-----    4    \$450.00    0.00															
E 19	KSNV	10/15/12	10/16/12	News 3 at 4 (1/2 hr)	CM	4-430p	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
News 3 at 4															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/15/12    10/21/12    MT-----    2    \$700.00    0.00															
E 20	KSNV	10/10/12	10/12/12	News 3 at 4 (1/2 hr)	CM	4-430p	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
News 3 at 4															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12    10/14/12    --WTF--    3    \$700.00    0.00															
E 21	KSNV	10/10/12	10/12/12	News 3 at 430pm	CM	430-5pm	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
News 3 at 4:30PM															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12    10/14/12    --WTF--    3    \$700.00    0.00															
E 22	KSNV	10/15/12	10/16/12	News 3 at 430pm	CM	430-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
News 3 at 4:30PM															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/15/12    10/21/12    MT-----    2    \$700.00    0.00															
E 23	KSNV	10/15/12	10/16/12	M-F Early News	CM	5-630p	MT-----	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
M-F Early News															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/15/12    10/21/12    MT-----    2    \$1,100.00    0.00															
E 24	KSNV	10/10/12	10/12/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
M-F Early News															
NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/08/12    10/14/12    --WTF--    3    \$1,100.00    0.00															
E 25	KSNV	10/10/12	10/12/12		CM	657-730p	--WTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3	\$1,200.00			0.00					
E 26	KSNV	10/15/12	10/16/12	M-F Jeopardy	CM	657-730p	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		2	\$1,200.00			0.00					
E 27	KSNV	10/15/12	10/16/12	M-F Wheel	CM	730-758pm	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		2	\$1,200.00			0.00					
E 28	KSNV	10/10/12	10/12/12	M-F Wheel	CM	730-758pm	--WTF--	:30	3	\$1,200.002	0.00	NM		3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3	\$1,200.00			0.00					
E 29	KSNV	10/10/12	10/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.002	0.00	NM		3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3	\$1,100.00			0.00					
E 30	KSNV	10/15/12	10/16/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.002	0.00	NM		2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		2	\$1,100.00			0.00					
E 31	KSNV	10/15/12	10/16/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		2	\$450.00			0.00					
E 32	KSNV	10/10/12	10/12/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		3	\$450.00			0.00					
E 33	KSNV	10/16/12	10/16/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$3,600.001	0.00	NM		1	\$3,600.00
				Tuesday Prime 8-10pm											
				LOSER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1	\$3,600.00			0.00					
E 34	KSNV	10/10/12	10/10/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
				Wednesday Prime 10-11pm											
				L&O											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1	\$3,200.00			0.00					
E 35	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1	\$350.00			0.00					
E 36	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.001	0.00	NM		1	\$600.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1	\$600.00			0.00					
E 37	KSNV	10/13/12	10/13/12		CM	9am-930am	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00

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 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Today - SATURDAY																										
News 3 Today - SAT																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$500.00	0.00																					
E 38	KSNV	10/15/12	10/16/12	Wake Up Early w/ Wagner CM	430a-5a		MT-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
Wake Up Early Wagners																										
EARLY TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	MT-----	1	\$200.00	0.00																					
E 39	KSNV	10/15/12	10/16/12	Face to Face w/ Ralston CM	630-657pm		MT-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00											
Face to Face w/ J.Ralston																										
FACE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>MT-----</td><td>2</td><td>\$900.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	MT-----	2	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	MT-----	2	\$900.00	0.00																					
E 40	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel CM	657-8pm		-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00											
WKND Jeop/Wheel																										
WH/JEP																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$325.00	0.00																					
E 41	KSNV	10/13/12	10/13/12	Sat PR 10-11p CM	10-11pm		-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00											
Saturday Prime 10-11pm																										
SVU																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,000.00	0.00																					
E 42	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven CM	11pm-1135pm		-----S-	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00											
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,000.00	0.00																					
E 43	KSNV	10/13/12	10/13/12	Saturday Night Live CM	1130pm-1:02am		-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
Saturday Night Live																										
SNL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,400.00	0.00																					
E 44	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY CM	6a-7a		-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
News 3 Sunrise SUNDAY																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$350.00	0.00																					
E 45	KSNV	10/14/12	10/14/12	Sunday Today CM	7a-8am		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
Sunday Today																										
SUN TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$500.00	0.00																					
E 46	KSNV	10/14/12	10/14/12	Meet the Press CM	8a-9am		-----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00											
Meet the Press																										
MTP																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$1,300.00	0.00																					
E 47	KSNV	10/14/12	10/14/12	News 3 Today Wknd CM	9a-930am		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
News 3 Today																										
NEWS																										
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Week: 10/08/12	10/14/12	-----S	1	\$500.00	0.00																					
E 48	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM CM	9:30a-10a		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
Chris Matthews SUN 9:30am																										
CM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$500.00	0.00																					
E 49	KSNV	10/14/12	10/14/12	CM	1P-9PM		-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00											

Order / Rev: 100305  
Alt Order #: 06809909  
Flight Dates: 10/10/12 - 10/16/12

Advertiser: National Republican Senatorial Committee

Product Desc: NRSC 2012

KS NV